



**S.A.S. GOVERNMENT DEGREE COLLEGE**  
NARAYANAPURAM, WEST GODAVARI DISTRICT-534406  
(AFFILIATED TO ADIKAVI NANNAYA UNIVERSITY, RAJAMAHENDRAVARAM)

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## PROGRAM SPECIFIC OUTCOMES BACHELOR OF COMMERCE

### BANKING INSURANCE AND FINANCIAL SERVICES

S.NO	PROGRAM SPECIFIC OUTCOMES
PSO1	Understand the role of business and its implications on society
PSO2	Understand the conceptual knowledge of accounting and acquire skills of maintaining accounts
PSO3	Acquire entrepreneurial, legal and managerial skills
PSO4	Identify the avenues of marketing and banking both traditional and modern
PSO5	Develop the skills and techniques of communication to be successful in business and personal life
PSO6	Improve competency to make eligible and employable in the financial services sector